



AMERICAN INDIAN SEARCH

American Indian Search
"Keeping Tribal Dollars in Tribal Communities"

FOR IMMEDIATE RELEASE:

**AMERICAN INDIAN SEARCH CELEBRATES
1-YEAR ANNIVERSARY**

Date: January 22, 2008

Contact: info@a-isearch.com

West Sacramento, CA –

American Indian Search (www.AmericanIndianSearch.com), the internet's largest tribe and Indian business directory grew dramatically in its first year, with over 25,000 subscribing members and over 50,000 visits monthly.

Primary founder, Joseph Brown Thunder, designed the site to enhance business opportunities for both small and large American Indian businesses.

"The extraordinary success of AIS demonstrates the marketing potential for Indian owned businesses, brands, and anyone doing business inside and outside of Indian communities," said Joseph Brown Thunder, founder, of American Indian Search. "Our web-based tool is a perfect way to create a relationship between individuals, businesses, and corporations. With our powerful tools, users can better target minority owned businesses. In the end, it all comes down to finding the company you need, linking up, and signing a deal."

"Our users asked for enhanced tools for tracking different business segments, such as casinos and tribal resorts and golfing, so we've recently released a new segment of AIS that features these tourism opportunities." Unlike other services, AIS empowers individuals to find the services they need, by providing the largest directory and marketing tools, so that users can contact other Indian business owners directly through the site, while also tracking what audiences are viewing their information.

AIS was launched February 16, 2007. Now in its second year, American Indian Search plans to expand its services so that businesses and government can work together. "There is a huge need for government to connect directly with minority owned businesses, and our technology team is working on innovative ways to make this happen," said Brown Thunder.

Groups and organizations may list their mission, contact information and web link free of charge, or explore tiered memberships for enhanced marketing.

For more information or to list your business visit
www.AmericanIndianSearch.com.

About American Indian Search: AmericanIndianSearch.com is a directory that brings businesses and organizations together. The mission of American Indian Search is "Keeping tribal dollars in tribal communities."

For more information contact American Indian Search at
www.AmericanIndianSearch.com

###